

Duke Media Distribution Options

What's It Called?	What Does It Do?	How Much?	How Do I Get It?	Benefits	Challenges
Blackboard	Duke's centrally supported learning management system	OIT provides this service at no charge to schools, departments and Duke organizations	Request a course space on Duke's Blackboard website	Can integrate media with course work or have student submit media	Media should not be uploaded directly to Blackboard, instead, using a service such as DukeStream or YouTube, link or embed video
DukeCapture & DukeCapture Mobile	Automatically records and publishes audio, video, computer screen and Powerpoint/Keynote Presentations	Specially configured Windows computers cost about \$2000 for classroom integration, Software is supplied at no charge by OIT for classroom or DukeCapture Mobile	Schedule your class/event in a venue that has a DukeCapture recorder integrated into the room, or obtain DukeCapture Mobile software from your school or departmental IT staff	Provides automated workflow from scheduled recording to web or mobile device publishing, can edit recordings	Requires installation into a classroom and technical support for scheduling, DukeCapture Mobile requires Windows or Macintosh compute with microphone - webcam required for video
Duke On Demand	Provides a single website for collections of videos from other services such as YouTube and iTunes U	ONC provides this service at no charge to schools, departments and Duke organizations	Videos can be submitted one at a time by visiting the website or you can contact ONC to create regular feeds of content	Places your videos with videos of similar content from across Duke and around the world	Duke On Demand is not technically a publishing system as no videos are uploaded to it. Some websites are not compatible with Duke on Demand.
DukeStream Personal	Streams video on the web in QuickTime format	OIT provides this service with up to 5GB of storage at no charge to every person with a valid NetID	Service is already provisioned for every NetID account. It can be accessed via Duke's Webfiles .	Provides Quicktime streaming services at no charge, links to media and media itself is secured using Duke's NetID for restriction to staff or groups like classes	Requires media to be converted into specific formats, stored in specific directories and web programming to provide a place for people to access the video
DukeStream Pro	Streams video on the web in Windows Media, Quicktime and Flash formats	OIT provides this service with up to 25GB of storage at no charge to schools, departments and Duke organizations	Visit the OIT website to request an account	Provides three of the major streaming services at no charge, links to media and media itself can be secured using Duke's NetID for restriction to staff or groups like classes	Requires media to be converted into specific formats, stored in specific directories and web programming to provide a place for people to access the video
iTunes U	Provides a place for your viewers to download your videos in iPod/iPhone compatible formats	OIT provides this service at no charge to schools, departments and Duke organizations	Visit the OIT website to request an account	Public site places your content with other Duke and peer institutes content, private site allows for secure distribution of content	Does not stream so may not be appropriate for some secure applications, interface and process for uploading media more challenging than other services
Wordpress - sites.duke.edu	Blogging and web publishing system	OIT provides this service at no charge to schools, departments and Duke organizations	Visit the OIT website to request an account	Create websites that are easy to update. Select from pre-made templates to shorten development time of website	Videos are not stored within Wordpress. Other services such as YouTube can be used to embed video in the site
YouTube	Provides file conversion, storage and a playback platform for video	There is no cost to use YouTube	Visit their website .	Provides a "destination" site to allow your video to be discovered, easy to use, can use to publish on other websites via embed code, can "connect" to Duke's main YouTube channel	Terms of service agreement may interfere with rights, some channels have limited length restrictions, unable to easily secure videos

Duke's [Multimedia Project Studio \(MPS\)](#) provides a stopping off point between recording and publishing for you to edit and/or convert your media.